




CA

**Center for the Application of Information Technology**



IT

**Washington University in St. Louis**

3/31/08

# Mission Statement:

CAIT is a not-for-profit organization within Washington University in St. Louis that serves as the center for IT leaders in the St. Louis region.

Our purpose is to help organizations make continuous advancements in productivity and enhance the region's competitiveness as a world-class IT community.

We accomplish this by providing the forum for IT executive interaction and the highest quality training and professional development opportunities by leveraging the resources of Washington University, local IT leaders, and experts and vendors from throughout the country.

# CAIT Members Include:

Ameren  
Anheuser-Busch  
Barry-Wehmiller  
Blue Cross Blue Shield of MO  
(Wellpoint)  
The Boeing Company  
Bryan Cave LLP  
Bunge North America  
CA  
CARFAX  
CSC  
Daugherty Business Solutions  
Defense Information Systems  
Agency (DISA)  
Doe Run

Emerson  
- Emerson Motor  
- Emerson Tool  
- Emerson Process Management  
- Flow Controls  
- White-Rodgers  
Federal Reserve Bank of  
St. Louis  
First Bank/First Services  
Hewlett-Packard  
IBM Corporation  
Lee Enterprises  
Maritz  
MasterCard International  
MAVERICK Technologies  
Microsoft  
Microstrategy, Inc.

Monsanto Company  
Nestle Purina PetCare  
Pfizer  
Regional Justice Information Service  
SAIC  
Scottrade  
Smurfit-Stone Container Corp.  
SSM Integrated Health Technologies  
Tripos  
UniGroup, Inc.  
U.S. Bank  
Washington University -  
Computing Facilities  
Washington University -  
School of Medicine

# CAIT Programs Include:

## 1. Member Events and Services

- Designed for CIO's, IT executives and top managers
- Year-long series of forums for executive & management professional development, "networking," and information sharing
- Other services to improve organizational productivity

## 2. Training Classes/Certification Program

- More than 400 courses each year for IT professionals
- Curriculum-based programs can lead to Washington University/CAIT certification

# 1. Membership Events and Services

## A. Member Events

- **Annual Technology & Trends Briefing (1 per year)**  
Annual “State-of-the-Art” Address
- **Executive & Management Forums (8 per year)**  
Variety of formats, including interactive sessions, presentations from world-class experts, dinners, receptions, annual golf outing
- **Board Dinner Dialogue (1 per year)**  
Informal dinner for IT executive interaction
- **Management Roundtables\***  
Monthly, participant-guided exploration of a single topic
- **Management & Technical Workshops\***

\*Registration also open to non-members.

# 1. Membership Events and Services

(continued)

## Recent Member Event Topics

- Unified Communication and Collaboration: Focus on Remote and Mobile Workers
- Unleashing the Power of Social Networking in the Enterprise
- Optimizing IT Workforce Effectiveness
- Group Genius: Managing IT Teams for Innovation
- Making the Case for IT
- Taking a User-Centered Approach to Customer Self-Service
- Beyond IPv6: Business Ramifications and Benefits
- IT Transformation: 5 Critical Success Factors
- ITSM: The Path to True Business/IT Alignment
- Endpoint Security: Protecting Networks from Mobile End-users
- E-mail: Big Business Impact Through Next Gen Mobile Solutions
- Sarbanes-Oxley: What's Working, What's Not
- Expanding Virtualization in the Enterprise
- Municipal Wi-Fi and Next Generation Broadband
- Convergence: The Next Frontier
- Best Practices in Business Intelligence
- Identity and Privacy Trends in IT

# 1. Membership Events and Services

(continued)

## 2008 Member Event Calendar

Date	Topic	Presenter	Max. Member Seats	Time	Location
Thu, Feb 21, 2008	<a href="#">IT Trends 2008</a>	Andy Salunga, Senior Analyst, Forrester Research	EXA=12; EXB=6; SUP=6; SME=2; VA=6+3; VB=6+3	8:15 - 10:30am	St. Louis Art Museum
Tue, Mar 11, 2008	<a href="#">Unified Communication and Collaboration: Focus on Remote and Mobile Workers</a>	Steve Cummings, Unified Communications Specialist, Microsoft	EXA=10; EXB=5; SUP=5; SME=2; VA=5+3; VB=5+3	8:15 - 10:30am	Missouri History Museum
Tue, Apr 8, 2008	Aligning IT and Business	Steven Romero, IT Governance Evangelist, CA	EXA=6; EXB=3; SUP=3; SME=2; VA=3+3; VB=3+3	2:45 - 7:30pm	Dennis & Judith Jones Visitor Center, Forest Park
Wed, May 7, 2008	Lessons Learned from Offshore Outsourcing	Vasant Bennett, Barry-Wehmiller	All Members = 1	5:30 - 8:30pm	Whittemore House, Washington U Campus
Wed, Jun 4, 2008	Business Intelligence	Alex Black, Senior Partner Enterprise Intelligence, CSC	EXA=10; EXB=5; SUP=5; SME=2; VA=5+3; VB=5+3	8:15 - 10:30am	Whitaker Hall Auditorium, Washington University Campus
Thu, Sep 4, 2008	Service-Oriented Architecture	John Burke, Principal Research Analyst, Nemertes Research	EXA=10; EXB=5; SUP=5; SME=2; VA=5+3; VB=5+3	8:15 - 10:30am	TBD
Fri, Sep 26, 2008	TBD	TBD	EXA=6; EXB=3; SUP=3; SME=2; VA=3+3; VB=3+3	7:30am - 5pm	Innsbrook Golf Resort
October, 2008	TBD	TBD	EXA=10; EXB=5; SUP=5; SME=2; VA=5+3; VB=5+3	8:15 - 10:30am	TBD
November, 2008	TBD	TBD	EXA=6; EXB=3; SUP=3; SME=2; VA=3+3; VB=3+3	3:30 - 6:30pm	TBD
December, 2008	TBD	TBD	EXA=10; EXB=5; SUP=5; SME=2; VA=5+3; VB=5+3	8:15 - 10:30am	TBD

# 1. Membership Events and Services

(continued)

## 2007 Member Event Calendar

Date	Topic	Presenter	Max. Member Seats	Time	Location
Thu, Mar 1, 2007	<a href="#">IT Trends 2007</a>	Merv Adrian, Senior Vice President, Forrester Research	EXA=12; EXB=6; SUP=6; SME=2; VA=6+3; VB=6+3	8:15 - 10:30am	Missouri History Museum
Thu, Mar 22, 2007	<a href="#">Endpoint Security: Protecting Networks from Mobile End-users</a>	David Strom, IT Author & Journalist	EXA=10; EXB=5; SUP=5; SME=2; VA=5+3; VB=5+3	8:15 - 10:30am	Eric P. Newman Education Center (BJC Complex)
Tue, Apr 17, 2007	<a href="#">ITSM: The Path to True Business/IT Alignment</a>	David Cannon, ITSM Practice Principal, HP	EXA=6; EXB=3; SUP=3; SME=2; VA=3+3; VB=3+3	2:45 - 7:30pm	Dennis & Judith Jones Visitor Center, Forest Park
Tue, May 15, 2007	IT Transformation: 5 Critical Success Factors	Gwen Walsh, Senior Consultant, Ouellette & Associates	All Members = 1	5:30 - 8:30pm	Whittemore House, Washington U Campus
Thu, Jun 7, 2007	<a href="#">IPv6: Business Ramifications and Benefits</a>	Anupam Shah, Vice President & Chief Engineer, SAIC	EXA=10; EXB=5; SUP=5; SME=2; VA=5+3; VB=5+3	8:15 - 10:30am	Whitaker Hall Auditorium, Washington University Campus
Wed, Sep 5, 2007	<a href="#">Unleashing the Power of Social Networking in the Enterprise</a>	Jeff Schick, Vice President, Social Software, IBM	EXA=10; EXB=5; SUP=5; SME=2; VA=5+3; VB=5+3	8:15 - 10:30am	Eric P. Newman Education Center (BJC Complex)
Fri, Sep 21, 2007	<a href="#">Optimizing IT Workforce Effectiveness</a>	David Van De Voort, Principal, Mercer Human Resource Consulting	EXA=6; EXB=3; SUP=3; SME=2; VA=3+3; VB=3+3	7:30am - 5pm	Innsbrook Golf Resort
Thu, Oct 18, 2007	<a href="#">Group Genius: Managing IT Teams for Innovation</a>	R Keith Sawyer, Assoc Prof, Wash U	EXA=10; EXB=5; SUP=5; SME=2; VA=5+3; VB=5+3	8:15 - 10:30am	St. Louis Science Center
Tue, Nov 13, 2007	<a href="#">Making the Case for IT</a>	Lynda Applegate, Henry R. Byers Professor of Business Administration, Harvard Business School	EXA=6; EXB=3; SUP=3; SME=2; VA=3+3; VB=3+3	3:30 - 6:30pm	St. Louis Zoo
Wed, Dec 12, 2007	<a href="#">Taking a User-Centered Approach to Customer Self-Service</a>	Carol Righi, PhD, Director of User Experience, Perficient	EXA=10; EXB=5; SUP=5; SME=2; VA=5+3; VB=5+3	8:15 - 10:30am	Eric P. Newman Education Center (BJC Complex)



# 1. Membership Events and Services

(continued)

## B. Member Services

- Use of **CAIT LAB** multi-vendor network demo & testing lab
- Customized “Lunch & Learn” and other briefings
- Customized classes, on-site or at CAIT facilities
- Customized curriculum development
- Priority access to CAIT resources
- Input on CAIT program topics
- CAIT *Flashes* to identify collaboration opportunities

# 1. Membership Events and Services

(continued)



- A new, unique training resource and testing facility for CAIT member organizations and students.
- For students in our communications and networking courses, it provides extraordinary hands-on learning opportunities on the latest equipment across a broad range of vendors.
- For member organizations, it provides otherwise unavailable opportunities for performance analysis and interoperability testing using network and communication products from multiple vendors.
- CAIT Lab is made possible through the generosity of the following organizations:

3COM  
Allen Tel  
Allied Telesyn  
Anixter  
APC  
Avaya  
Belden  
Cablofil  
Chatsworth  
CommScope  
Cooper B-Line  
Corning  
Enclosure Systems  
Fluke

Graybar  
Great Lakes  
HP  
Homaco  
Leviton  
Marconi  
Masterclock  
Minuteman  
Mohawk/CDT  
Multilink Broadband  
Netwise  
Nortel  
Optical Cable Corp  
Panamax

Panduit  
Professional Network Solutions  
Riverstone Networks  
Sage Net  
Siemon Cabling Systems  
Southwest Data Products  
Superior Essex  
Superior Modular Products  
Suttle  
Thomas L. Dowell & Associates  
Trinity Networks  
TrippLite  
Wiremold



## 2. Training Classes / Certification Program

### Benefits of Taking Classes at CAIT

#### **High Quality Training**

Designed to meet the high standards of nationally-recognized Washington University in St. Louis

#### **Local Training - No Air Travel Required**

Reduces cost  
Reduces or eliminates time out-of-office  
Avoids time and hassles of air travel

#### **High Value Without High Cost**

CAIT is not-for-profit

#### **Flexible – Training Offered Outside of Work Hours**

Evening and weekend classes available  
Large selection of topics & times: more than 400 courses each year

# 2. Training Classes / Certification Program

(continued)

## Classes Lead to Washington University / CAIT Certificates of Advanced Studies

### Now Available in the Following IT Areas: (Each requires 90+ hours of classroom time)

- .NET Programming Using C#
- .NET Programming Using Visual Basic.NET
- Adobe Dreamweaver/Flash Web Development
- Business Intelligence and Data Warehousing
- Computer Networking and Security
- Database Development Using Oracle
- Database Principles
- Enterprise Networking
- Enterprise Web App Development in Java
- IT Leadership & Management
- IT Professional Development
- Linux
- Object-Oriented Development In C++
- Object-Oriented Development In Java
- Object-Oriented Development in Java - Advanced
- Project Management
- Project Management - Advanced
- SQL Server
- Unix Systems
- Web Content Design
- Windows XP and Server 2003
- XML



## 2. Training Classes / Certification Program (continued)

### Benefits of Washington University/CAIT Certifications

#### For Employers ...

Provide benchmarks demonstrating that individuals possess specific IT skill sets

#### For Employees ...

Provide an effective, yet time and cost-efficient way to:

- Upgrade their information technology skills
- Gain broader perspectives to prepare them for greater responsibilities
- Demonstrate their enhanced skill level to their employer

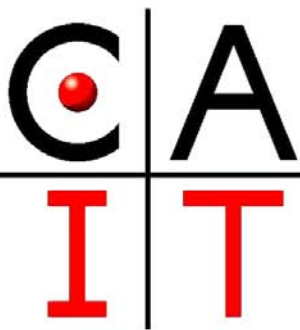
#### Blends Qualities of Academic Degrees & Vendor Certifications:

- Instruction includes theory and high-level principles
- Is vendor-neutral -- covers products/services across many vendor environments
- Certificates carry the name of a quality academic institution
- Learning is immediately applicable in workplace
- Individual can learn in relatively short timeframe, and without a major life disruption

# 2008 Membership Levels

	Executive A	Executive B	Supporting	SME*	Vendor A	Vendor B
<b>Event Seats (Maximum)</b>						
Events w/ Dinner	6	3	3	2	3 + 3 guests	3 + 3 guests
Event w/ Golf	6	3	3	2	3 + 3 guests	3 + 3 guests
Annual Trends Briefing	12	6	6	2	6 + 3 guests	6 + 3 guests
Board Dinner Dialog	1	1	1	1	1	1
Other Events	10	5	5	2	5 + 3 guests	5 + 3 guests
<b>CAIT Training</b>						
Credits Included w/ Membership (CAIT\$)	\$12,000	\$18,000	\$0	\$1,500	\$0	\$1,500
Discount (Approx.)	25%†	25%†	15%	0%‡	0%	0%‡
Credits Rollover to Following Year?	Yes	Yes	--	No	--	No
<b>Cost of Membership</b>						
	\$28,000	\$28,000	\$10,000	\$5,000	\$6,000	\$7,500

- \* Special membership level for Small to Mid-sized Enterprises whose primary offerings are not computer solutions and IT services.
- † After credits included with membership are used. Purchased in \$6K units.
- ‡ After credits included with membership are used.



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## **For More Information Contact:**

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### **Visit Us On The Web:**

[www.cait.wustl.edu](http://www.cait.wustl.edu)